

Privacy Policy for Elder Assist App

1. Introduction

This Privacy Policy explains how Elder Assist ("we", "our", or "us") collects, uses, discloses, and safeguards your information when you use our mobile application.

2. Information We Collect

We may collect the following types of information:

- Personal details (e.g., name, date of birth)
- Contact information (e.g., email, phone number)
- Health-related reminders or care preferences
- App usage data and technical diagnostics

3. How We Use Your Information

We use your information to:

- Operate and improve the Elder Assist app
- Send medication or appointment reminders
- Provide personalized care suggestions
- Respond to user support requests

4. Sharing Your Information

We do not sell, rent, or trade your personal information.

We may share your data with:

- Service providers working on our behalf (under strict confidentiality agreements)
- Authorities if required by law

5. Data Storage and Security

We use secure methods to store and transmit your data.

Your data is encrypted and stored in compliant cloud environments.

6. Your Rights

You have the right to access, correct, or delete your personal data.

You can contact us to manage your information or close your account.

7. Children's Privacy

Our app is not directed to children under 13. We do not knowingly collect data from children without parental consent.

8. Changes to This Policy

We may update this Privacy Policy. Any changes will be posted within the app and take effect immediately upon publication.

9. Contact Us

For questions about this Privacy Policy, contact us at support@elderassistapp.com.